

# WIN A LOCAL FOOD HAMPER

LOCAL



GROWN,  
RAISED OR  
MADE WITHIN  
**30 MILES  
OR IN THE  
COUNTY**

## Your Village Shop Needs Your Input!

**We want to stock more food & drink that has been locally grown, raised or made.**

To help us to do this we have joined a National "Look for Local Food" scheme. Local food is good for the local economy, community, environment, and of course for the local producers and us as consumers!

But first it's important to us to get your input on what YOU would really like to see in the shop.

Whilst we can't necessarily promise to stock every single item people might mention, we want to try and meet our villagers' needs as best we can.

You might know - or even be - a local producer of something delicious, in which case we would love to talk to you!

*Please take a few minutes to complete this survey, and then post it through the letterbox or into the box in the shop - YOU COULD BE A WINNER! To enter the free prize draw for a hamper of local food & drink please make sure you fill in some contact details at the end and return the survey by the closing date for entries, which is:*

1. **Do you ever use the village shop?** Yes  No

2. **How often do you visit the shop?**

Several times a week  Weekly  Fortnightly  Monthly  Rarely  Never

3. **If you do not use the shop, or only very rarely, is there a reason for this?**

---

---

4. **What do you most frequently use the shop for?**

Main shopping  Top-ups of essentials  Things you forget elsewhere

Speciality items  Impulse buys and treats  Current local items

Other? \_\_\_\_\_

5. **What does "local food and drink" mean to you?**

---

---



**6. Do you currently buy any local food or drink produced in the area, and if so what kind of products?**

---

---

**7. Where or how do you buy them?**

- Village Shop  Farm Shop  Farmers Markets  Box scheme  Deli or specialist shop   
Online or mail order /delivery  Direct from farm gate /collection  Supermarket  Other

**8. Why do you buy local foods, if you do?**

---

---

**9. Do you find any barriers to buying local food & drink?**

---

---

**10. If the village shop stocked more local foods would you buy them from the shop?**

- Yes  No  Would consider  I am not interested in buying local food

**11. Are there any particular products that you would be interested in buying in the shop? What? (could be type of product or an individual producer)**

---

---

**12. What could the shop do to make it easier for you to buy local foods from us, or indeed to shop with us in general?**

---

---

**13. Are there any other comments you would like to add?**

---

---

Thank you for taking the time to complete this questionnaire. Please post it in the box provided in the shop, or through the shop letterbox. If you would like to be in with a chance of winning a HAMPER OF LOCAL FOOD & DRINK in our free prize draw, please complete your name and contact details below and return it by the closing date:

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Contact number: \_\_\_\_\_ Email: \_\_\_\_\_

