

Join Bristol Food Producers today and help Bristol to become a resilient food city with a wealth of fresh, fair, local, and sustainably produced food.

As a diverse network of local, independent growers, farmers, food processors and distributors we are working together to supply our city with great produce. We'd love you to join us and become part of the solution: collaborating and supporting each other by sharing advice and resources to strengthen our local food system and make good, locally produced food more visible and available.

We will work strategically to influence the political landscape, and practically to help our members to overcome shared obstacles. We want to develop a resilient and sustainable local food system by providing food that is good for people, good for Bristol and good for the planet.

In particular, benefits to you as a producer will include:

- Increasing efficiencies for small scale producers through shared resources, infrastructure and logistics
- Developing new markets and a trusted brand
- Collaborating through learning
- Increased local food production through business support and land-matching

Why should I join....or in other words 'what's in it for me?'

As a producer you will know that the bottom line is needing to make a sustainable business and income from your product. By working in a collaborative way small food producers can strengthen the viability of their businesses. They can access discounts for bulk purchases, share equipment, reduce their overheads and increase their margins. They can benefit from increased trading potential and opportunities, work together to develop projects or have presence at events and markets. They can enjoy solidarity and a louder voice on important issues relating to food, and the chance to influence policies and decision making. Small producers are busy people focussed on their main aim – producing great food. By linking with other producers they don't have to go through it all alone, they have a network of people to support them.

What other benefits will I get?

We have negotiated a range of discounts for Members, some short-term, some ongoing and we will continue to develop more. Full details on how to access all the offers are available when you register. Here's a small sample of those extra benefits:

- Half price discounts from marketing professionals <u>The Marketing Stall</u> and <u>Chris</u> <u>Parsons Writes</u> (time limited offers)
- Discounted or free places on selected <u>Soil Association Future Grower</u> one day seminars.
- 10% discount on food safety and HACCP courses run by <u>Bridgwater College</u> <u>Cannington College</u>
- Discounts on packaging, seeds, wheel hoes and more!
- 20% discount on wholesale prices of jars, bottles and more from <u>CompakSouth</u>
- Discounted membership for the Federation of City Farms and Community Gardens

How do I become a member and how much does it cost?

Becoming a member is simple – you can sign up online and pay via Paypal. There are two membership levels costing just £15 or £25 per year. Choose which one applies to you and click on the link to follow the easy sign-up process.

You are a:	A bit more detail	You pay:
Grower or primary producer within 10 miles of the centre of Bristol Trainee, pre- trading food producer/ grower/ farmer/ processor or someone looking for land Strategic	A sole-trader/organisation that is trading with a view to making a livelihood, or selling a specific product to contribute to core income. In this latter case a small community orchard pressing apples to make juice/cider is included as a primary food producer regardless of the fact they have very seasonal produce. A sole-trader/organisation looking to develop contacts and markets (individual) or community gardens who are not producing food for core income, who want to connect their members with future opportunities to scale up (group). Examples include Incredible Edible, Avon Organic Group and	£15 a year
supporter from the Third Sector	small charities, social enterprises and voluntary organisations. This category also includes social enterprises who hold land and support productive land partnerships and land-based skills training.	
Grower or primary producer more than 10 miles from Bristol	Growers, farmers and primary food producers supplying Bristol located between 10 and 50 miles (sole- trader/organisation).	£25
Wholesaler, distributor or retailer selling within Bristol.	Wholesalers and distributors selling within Bristol who is trading produce from our members or seeking to source more produce from and for Bristol and within a 50 mile radius (organisations).	a year
Strategic business supporters.	Businesses looking to support the organisation for example Better Food Company and Yeo Valley.	

Bristol Food Producers: Terms – the bit about what we'd like from you!

To become a Member you need to be committed to the broad principles of the <u>Bristol Good</u> <u>Food Charter</u>. This is a pledge to producing food that is:

Good for people: everyone should have access to information, training and resources that enable them to grow, buy, cook, and enjoy good food.

Good for places: the public and policy-makers should support and value food enterprises who promote local jobs, prosperity and diversity, and treat workers well.

Good for the planet: food should be produced, processed, distributed and disposed of in ways that benefit nature.

Examples of showing this commitment would include:

- Being transparent about your methods and welcoming customer involvement.
- Being, or working towards being, pesticide and petro-chemical free.
- Being GM free
- A commitment to organic principles, joining the <u>Wholesome Food Association</u> or holding organic certification (e.g. <u>Soil Association</u>, <u>Organic Farmers and Growers</u>).
- Avoiding artificial additives in processing.
- Sourcing as locally as possible.
- Committed to or working towards paying the Living Wage.

So, now you've read all about Bristol Food Producers, now's the time to join! We look forward to welcoming you as a member.